





G. The key element to a polished look—the oversized coat of pure wool. Acetate satin lining. Notched collar. Wide padded shoulders, turnback cuffs. Double-breasted button front. Bodice pocket. Patch pockets with flaps. Dry clean only. Del. wt. 4.50 lbs. On a hanger. Junior/Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. Colors: 03 red; 82 black. State color number-name. RJ 263-9334 D ............ 180.00

H. Suited for success. The herringbone suit of pure worsted wool, fully lined in rayon taffeta. Oversized jacket has lapel detailing, padded shoulders. Button front, welt pockets. Button trim on sleeves. Straight skirt has side zipperand-hook, side-seam pockets. Front tucks, back slit. In gray. Dry clean only. Del. wt. 2.70 lbs. On a hanger (Blouse, page 15.) Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 6, 8, 10, 12, 14, 16. State size.



Coat, suit, and accessories from our cover.

# OLD NEW SHAPES. . . STRONG, IMPORTANT DETAILS. . . EXCITING AND TOTALLY TODAY!



M. An etrortiess flow of black and white. Dress of woven rayon crepe is accented with a back V-neckline. Deep dolman sleeves with padded shoulders. Elasticized waist is wrapped with a striped sash belt. Full skirt has side-seam pockets. In black with white dots. Dry clean only. Del. wt. 0.50 lb. On a hanger.

Misses Sizes (fit 5 ft 3½ in to 5 ft 7½ in ): 6 8

Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 6, 8, 10, 12, 14, 16. State size. Tall Misses Sizes (fit 5 ft. 8 in. to 6 ft.): 8, 10, 12, 14, 16, RJ 213-5648 B .... 18. State size. RF 213-5937 B

D. Oversized pepium top, streamlined bottom—a look that's taken hold of fashion. Dress of woven polyester challis. Cowl neckline drapes softly at front V-yoke. Deep dolman sleeves with padded v-yoke. Deep dolman sleeves with padded keyhole. Shoulders. Button-and-loop closure at back keyhole. Elasticized waist with pepium. Black snakeskin-Elasticized waist Wash, tumble dry. Del. Wt. U.7U ib. Un a nanger.
Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 6, 8,
10, 12, 14, 16. State size.
RJ 213-5630 B

Tall Misses Sizes (fit 5 ft. 8 in. to 6 ft.): 8, 10, 12, 14, 16. RF 213-5929 B.....



C. Gray flannel with a new flair. Dress of woven polyester-and-nylon with suede-look trim of triacetate-and-nylon. Softly gathered from stand-up collar. Fitted bodice has asymmetrical seam to shoulder buttons. Dolman sleeves with padded shoulders. Elasticized waist with wide buckle
belt. Full skirt has soft unpressed pleats, side-seam
pockets. Back zipper. In gray with black trim.
Machine wash, turnble dry. Del. wt. 1 lb. On a hanger.

D. Play your strong suit with a single black lapel. Of woven polyester crepe, fully lined in polyester. Jacket has padded shoulders. Round neckline 

Tall Misses Sizes (fit 5 ft. 8 in. to 6 ft.): 8, 10, 12, 14, 16, 18. State size. RF 213-5911 B.....

Jewelry sold on pages 4, 8, 158. Shoes sold on pages 8, 243.





Smooth handling. Leather tote bag with full rayon lining. Double handles. Top zipper. Inside zipper Top zipper. Inside zipper pocket. 19x12x7 in. high. Del. wt. 1.70 lb. Colors: 03 red; 82 black. State color number-and-name. R 103-5328 C ......52.00

snakeskin-textured leather. Composition rubber sole. Covered 13/4-in. heel. Imported from Brazil. Del. wt. 1.40 lb. State size: M(B-medium) 5, 5/2, 6, 6/2, 7, 7/2, 8, 8/2, 9, 10.

R 626-0509 B—Gray R 626-0491 B—Black R 626-0491 B—Red ... 28.00

tone metal colled blackle. III black. Del. wt. 0.50 lb. Sizes: S(fits waists 24-26 in.), M(27-30), L(31-33). State S, R 101-7128 B...... 16.00 M, or L.

D. Abstract expression. 11/6-in. wide belt of snakeskin-textured leather. snakeskin-textured leather.
Abstract design buckle
Of silver-tone metal. In gray.
Del. wt. 0.40 lb.
Sizes: S(fits waists 24-26 in.),
M(27-29), L(30-32). State S,

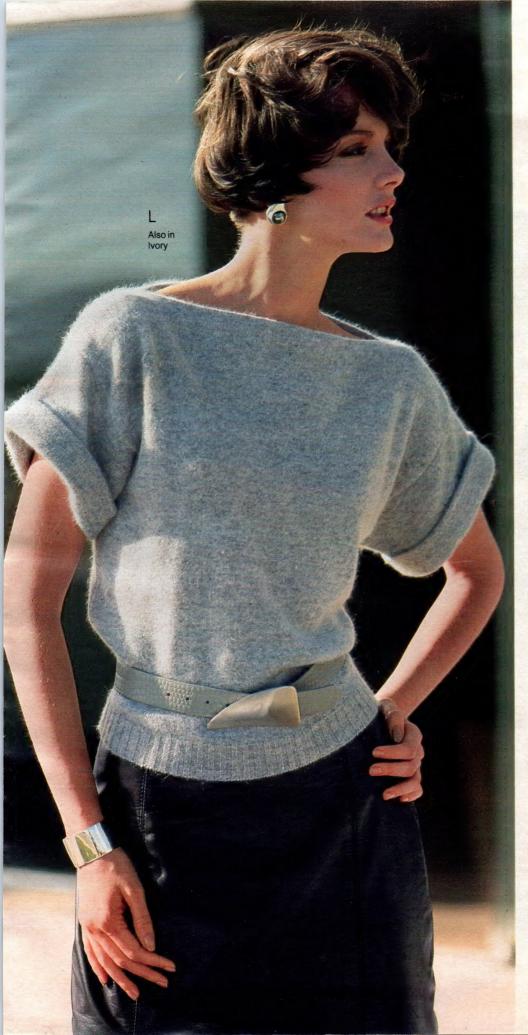
R 101-7110 B ......24.00 M, or L.

F. Modern Sculpture. Beanshaped earrings of silver-tone metal with black stone. Surgical steel posts. Barrel 

Metal drama. Cuff bracelet of silver-tone metal. 1¼-in. wide. Del. wt. 0.70 lb. R 113-2380 A.....8.00

....29.95 R 642-4576 A.....

Soft touch. Gloves of I. Soft touch. Gloves of wool-angora-and-nylon knit. 12-in. long. Del. wt. 0.75 lb. 12-in. long. Del. wt. 0.75 lb. Sizes: A (6-6½), B (7-7½). State A or B. Colors: 82 black; 78 white; 76 charcoal gray; 03 red. State color number-name. R 105-1317 D........ Pr. 15.00



J. A tweedy knit is loosely layered. Sweater of acrylic knit. Boatneck underbody with roll cuffs. Striped over-tank is attached at shoulders and ribbed bottom. In black/gray with white stripes. From Taiwan. Machine wash, dry flat. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. RJ 281-5652 B—Del. wt. 1.10 lbs. .............35.00

K. Sleek leather with a pared-down shape. Skirt of fullgrain cowhide with nylon taffeta lining. Back zipper-and-button. Topstitched seams. Back slit. In black. Dry clean by leather method. On a hanger.

Junior/Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

RJ 265-7203 B—Del. wt. 1 lb......59.00

L. Simply luxurious in its lines, in its softness the boatneck sweater of lambswool-nylonand-angora knit. Dropped shoulders, roll cuffs. Hand wash, dry flat or dry clean.

M. A strong silhouette for instant impact. Topper of wool and nylon with acetate taffeta lining. Stand-up collar. Draped front.Buttons at shoulder with detachable fling scarf. Batwing sleeves with turnback cuffs. Welt pockets. Dry clean. On a hanger.

Junior/Misses Sizes (about 36 in. long): S(5/6-7/8), M(9/10-11/12), L(13/14-15/16). State S, M or L.

State color number-name: 03 red; 82 black. RJ 266-3680 D—Del. wt. 3.75 lbs. ...... 150.00







C. Sumptuous silk, sleekly styled in the jewel-necked blouse. Pullover with button at back keyhole. Flanged shoulders. Full sleeves with deep armholes taper to button closing. From the Far East. Dry clean only. Del. wt. 0.50 ib. On a hanger. Colors: 15 ivory; 49 rust; 82 black. State color number-and-name. Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color above.

E. Generous pleats give an easy grace to the trousers. Of polyester-and-wool gabardine. Stitched-down triple front pleats. Fly front with zipper-and-button. Side-seam pockets. Straight legs. Machine wash, tumble dry. Del. wt. 1.40 lbs. On a hanger.
Colors: 58 cinnamon; 82 black. State color number-and-name.
Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.). 6, 8, 10, 12, 14, 16. State

Jewelry from Nature

The genuine stone necklace.





E. Classic revival of a versatile favorite. Jumper of woven polyester. Notched collar and wide lapels. Bodice pocket. Double-breasted button front. Waist is fitted with darts. Snakeskin-textured pull-through belt. Side-seam pockets. In brown/black plaid. Machine wash, tumble dry. Del. wt. 0.90 lb. On a hanger. (Blouse sold on page 99.)

Petite Misses Sizes (fit 4 ft. 11 in. to 5 ft. 3 in.): 4, 6, 8, 10, 12, 14. State size. ET 213-5960 B .....







H. Pure silk for the softly tailored blouse.
Stand-up collar with extended taband-button. Concealed button front.
Bodice pockets with flaps. Full sleeves with deep armholes, button cuffs. Straight bottom. Imported from the Far East. Dry clean. Del. wt. 0.50 lb. On a hanger.
Misses Sizes: 6, 8, 10, 12, 14, 16.
State size.
Colors: 80 gray; 15 ivory; 36

I. Fine details distinguish the menswear-tailored pants. Of 100% worsted wool gabardine. Curtain waistband. Pressed-open seams with finished edges. Fly front with zipper, hook and tab-with-button. Belt loops. Front pleats, pockets. Back pocket with button. Straight legs. Imported from China. Dry clean. Del. wt. 1.40 lbs.

Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.

Shoes sold on page 247



Blouse from our cover.

JCPenney 15





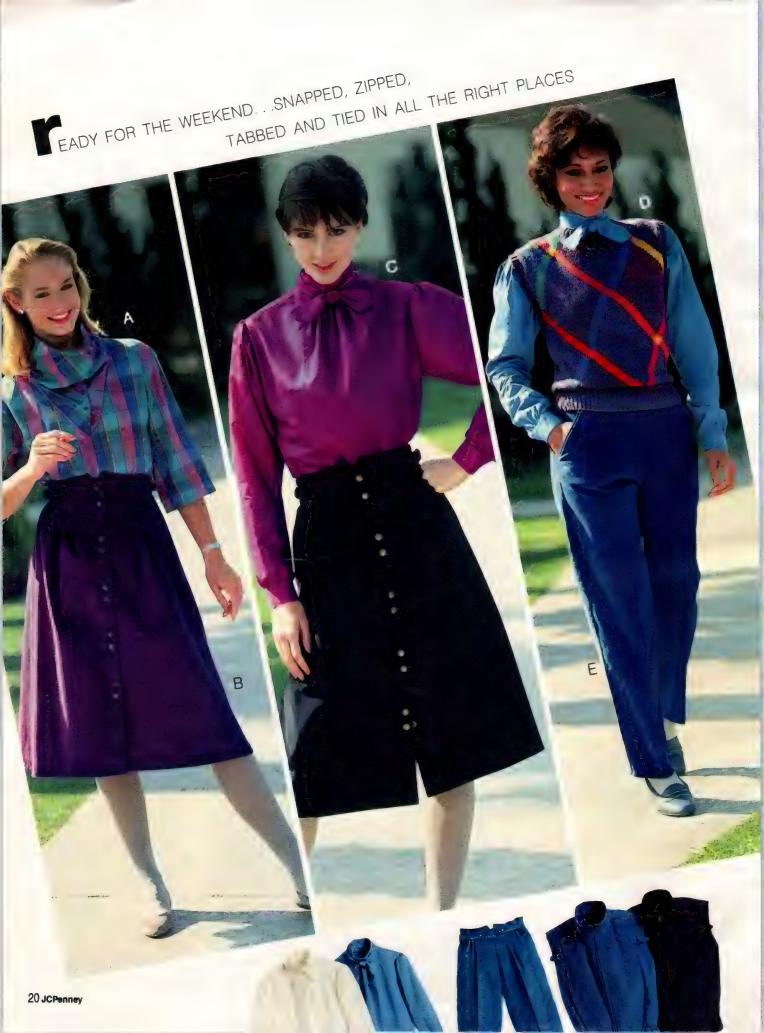
RADITIONAL IN FEELING, MODERN IN INTERPRETATION . . . NEW CLASSICS TO INVEST IN NOW C Also Talls Also Talls E D Also Talls Also Talls

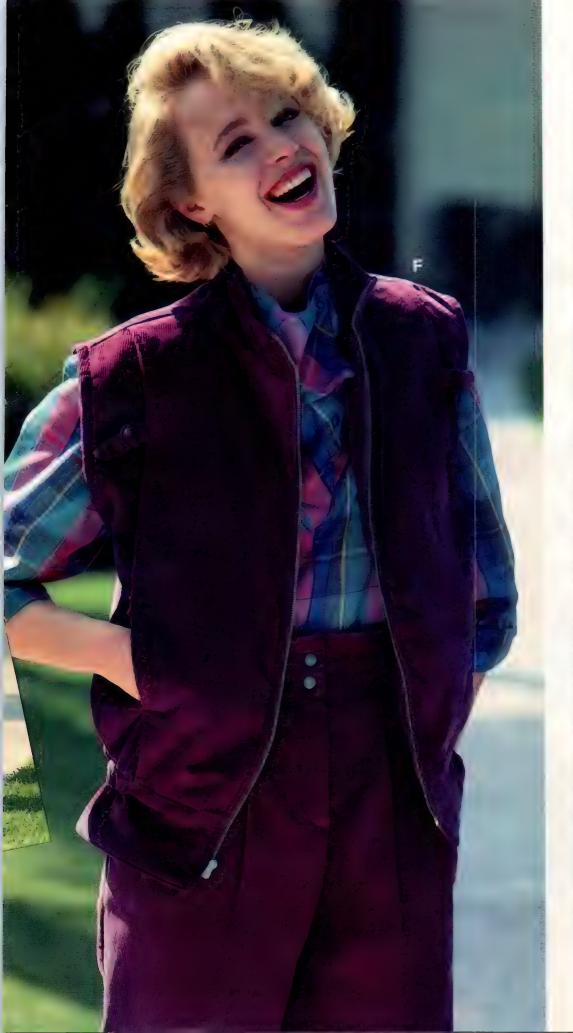


D & E. Cuffs at the ankle give a fresh look to tailored trousers. Of woven polyester-and-wool. Fly front with zipper-tab-and-button. Front pleats, pockets. Ankle-length straight legs. Dry clean. Del. wt. 1.40 lbs.

F. The oxford update: a new version of the classic shirt in woven cotton-and-polyester. Concealed button front. Front pockets under yoke flap. Deep, gussetted armholes. Gathered at dropped shoulders and back yoke. Shiritail bottom. Machine wash, tumble dry. Del. wt. 0.50 lb. Colors: 80 gray; 35 blue; 01 pink. State color number-and-name. Misses Sizes: 8, 10, 12, 14, 16, 18. State size, color above. RJ 282-0678 D. 21.00 Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size, color above. RF 282-0686 D. 22.00

JCPenney 19





D. Intricately patterned, richly colored—the sweater vest of acrylic-wool-and-polyester knit. Ribbed crewneck, armholes, and bottom. In a tweedy tonal pattern with multicolor front design. Imported from the Far East. Machine wash, tumble dry. Delivery weight 0.60 lb.

Earrings sold on page 100. Watch, page 52. Socks, page 55. Shoes, pages 95,167

# coats that get noticed

A. Officer's-Style Coat. Of a wool-and-nylon blend. Lined in acetate satin. Notched collar. Doublebreasted, gold-tone button front. Shoulder epaulets. Back belt with button trim. Tab pockets. Dry clean only. On a hanger.
Colors: 03 red; 37 navy. State color number-and-name.

Petite Junior/Misses Sizes (fit 4 ft. 11 in. to 5 ft. 3½ in.): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size, color above.

ET 263-9359 D

Del. wt. 3.50 lbs...... 150.00 Junior/Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size, color above. R 263-9292 D

Del. wt. 4 lbs..... Tall Misses Sizes (fit 5 ft. 8 in. to 6 ft.): 12, 14, 16, 18, 20. State size,

color above. RF 263-9466 D Del. wt. 4.50 lbs.......160.00

Women's Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 38, 40, 42, 44, 46, 48. State size, color above.

RE 263-9300 D Del. wt. 4.50 lbs.

B. Coat with Flanged Shoulders. Of a wool-and-nylon blend. Lined in acetate. Stand-up collar. Offcenter, hidden button-placket front. Weit pockets. Dry clean only. On a

hanger. Junior/Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. Colors: 36 electric blue; 65 taupe. State color number-and-name.

R263-9110 D Del. wt. 3.90 lbs...... 150.00



#### The Beret and Muffler

Beret of 100% wool. Contrast trim. One size fits most. Dry clean only. Colors: 37 navy/white; 03 red/white. State color number-and-name. R 107-3071 C-Del. wt. 0.20 lb....

Muffler of 100% brushed wool. Self fringe. Measures 9x54 in. long. Imported from Japan. Dry clean only. Colors: 82 black; 78 winter white; 03 red; 80 grey. State color number-and-name. R 107-3279 C-Del. wt. 0.50 lb.







C. Double-breasted Coat. Of a wool-nylon blend bonded to acetate tricot. Lined in acetate taffeta. Notched collar. Button front. Button trim at cuffs. Inverted back pleat. Two-button, belted back. Tab pockets. Dry clean only. On a hanger. Colors: 80 gray; 56 camel. State color number-and-name. Petite Misses Sizes (fit 4 ft. 11 in. to 5 ft. 3 in.): 6, 8, 10, 12, 14, 16. State size, ET 263-9250 D—Del.wt. 3 lbs......99.00 Misses Sizes (fit 5 ft. 31/2 in. to 5 ft. 71/2 in.): 8, 10, 12, 14, 16. State size, color. Misses Sizes (fit 5 ft. 31/2 in. to 5 ft. 71/2 in.): 18, 20. State size, color. RH 263-9268 D-Del.wt. 3 lbs. ..... Half Sizes (fit 4 ft. 11 in. to 5 ft. 3½ in.): 14½, 16½, 18½, 20½, 22½, 24½. State size, color above. 

Earrings, pages 100, 203. Stock tie, page 179. Gloves, page 95. Shoes, page 8

D. Two-Tone Coat. Of a wool-and-nylon blend bonded to acetate tricot. Lined in acetate taffeta. Button front. Raised seams on shoulder yoke. Set-in sleeves. Inverted back pleat. Contrast piping on slash pockets. Dry clean. On a hanger. Colors: 82 black/blue; 65 taupe/black. State color number-and-name. Petite Misses Sizes (fit 4 ft. 11 in. to 5 ft. 3 in.): 6, 8, 10, 12, 14, 16. State size ET 263-9219 D-Del.wt. 3 lbs..... Misses Sizes (fit 5 ft. 31/2 in. to 5 ft. 71/2 in.): 8, 10, 12, 14, 16. State size, color. Misses Sizes (fit 5 ft. 31/2 in. to 5 ft. 71/2 in.): 18, 20. State size, color. RH 263-9227 D-Del.wt. 3 lbs. ..... Halfs (fit 4 ft. 11 in. to 5 ft. 3 in.): 141/2, 161/2, 181/2, 201/2, 221/2, 241/2. State size. RE 263-9235 D-Del.wt. 2.75 lbs.......110.00 Women's Sizes (fit 5 ft. 31/2 in. to 5 ft. 71/2 in.): 38, 40, 42, 44, 46, 48. State size. 

The Fedora. Of wool felt. Pleated band. One size fits most. Colors: 82 black; 65 taupe; 80 gray. State color number-and-name. 

## easy favorites

Women's Sizes (about 32 in. long): 36, 38, 40, 42, 44, 46. State size. RE 266-3649 B—Del. wt. 3 lbs......89.00





Of Course You Can Charge It— See Page 839



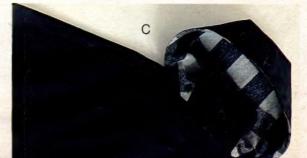


### weather wise

28 JCPenney



C. The Reversible Cape. Solid-color side of cotton-and-







RE 261-8767 D.....

.... 120.00

R 101-7169 C.